

Velashape™

Even with a healthy lifestyle, reshaping your body and reducing cellulite can seem unachievable. Such concerns are common with more than 80 % of women over the age of 20 affected by collections of fat and layers of cellulite which can dramatically affect how women feel about themselves and their appearance. Today's savvy consumers are looking for non-invasive treatments that work in concert with their exercise programs to provide more discernable results with no downtime and in a short space of time.

By carefully combining the above internationally recognized techniques and cutting edge technologies, Syneron has developed Velashape™, a four in one combination of non-invasive body shaping therapies bringing lipocellulite therapy to a whole new level.

Dr Maureen Allem from Skin Renewal takes a look at this new technology.

What is Velashape™?

New in South Africa, Velashape™ by Syneron is the next generation of the VelaSmooth™ device. A four-in-one treatment, Velashape™ is the first and only non-surgical FDA-cleared medical device for the Body Reshaping market using Circumferential Reduction and the first FDA class II cleared platform for Cellulite Treatment.

How does Velashape™ work?

As we age, our imperfections turn into multi-layered problems. Any non-invasive body shaping treatment modality on its own can make a difference to cellulite and resistant fat reduction, but clinical trials have shown that a combination of treatments that include improved lymphatic drainage, increased circulation, reduction of fat cells, stretching of connective tissue and collagen stimulation are necessary for noticeable results. Velashape™, a four-in-one treatment does all of the above in one treatment modality.

Velashape with its combination of infrared and conducted RF energies (elos™), precisely heats the dermal and the hypodermal tissue within the target treatment area and reduces the size of the actual fat cells in the treated area. In addition, elos™ technology aids in new collagen remodeling to tighten sagging and lax skin.

A multi modality approach in treating cellulite, resistant fat and a post baby body.

Vacuum and specially designed rollers for the Mechanical Massage smooth out the skin to facilitate safe and efficient heat energy delivery and stretch the fibrous bands that tether the trapped fat causing the "cottage cheese" effect of cellulite. Lymphatic drainage of the treated area is increased and circulation to the area improved. The result is a gradual smoothing of the skin's surface with a reduction in fat layers and the appearance of cellulite.

Who would benefit from Velashape™?

- The procedure is ideal for someone in their 20s to 50s who is ready to augment their exercise regimen with a non-invasive procedure that yields noticeable results.
- A new mother whose post pregnancy tummy isn't as tight and smooth as it used to be. Velashape treatments can be started 6 weeks post delivery
- Men who are at their goal weight achieved by diet and exercise but are still unable to boast a "six pack".
- Someone who has noticed that his or her jawline and neck are not as taut as they once were

What are the typical areas that are treated with Velashape™?

On The Body VelaShape™ treats:

- Love Handles
- Tummy Rolls
- Buttocks
- Saddle bags
- Inner Thighs
- Heavy Thighs
- Bat wing arms
- Bra Bulges

On the face VelaShape™ treats:

- Double chin
- Fat or Flabby cheeks
- Sagging Jowls

When should one start Velashape™?

As one ages, the skin's elasticity declines dramatically and cellulite and resistant fat pockets become evident. The good news

is that the latest treatments such as Velashape involve combinations of technologies that are more effective than ever. Treatments should be started before the grade of cellulite; resistant fat and skin laxity deteriorate to a level which is more resistant to treatment...

A series of 6 to 8 treatments every week are needed to improve resistant fat and cellulite each treatment session takes between 30 to 45 minutes depending on the area treated. Maintaining a beautiful body isn't a sprint — it's a marathon. Rather than waiting until their problems are bothersome again, patients must appreciate that a healthy lifestyle together with a maintenance treatment with Velashape every 2 months goes a long way to keep the desired results.

Is Velashape™ medically proven?

In a clinical multi-center study, 85% of the treated areas have reported Circumferential Reduction of thighs of ranging from 1cm up to 7.2cm in reduction.

Is Velashape™ safe?

The safety and effectiveness of the Velashape™ technology (FDA approved) have been demonstrated in multi centre clinical trials. If you are prone to bruising, slight redness of the skin post treatment may occur which resolves without any consequences.

Can all skin types be safely treated with Velashape™?

Yes, Velashape™ safely treats all skin types without significant pain or down-time. It can erase centimeters of the areas treated and the appearance of cellulite is noticeably improved in only 6 to 8 treatment sessions one week apart. The only patients who cannot be treated are pregnant females or patients with pace makers.

Can Velashape™ be combined with other lipo- sculpture treatments?

Although combining Velashape with other treatments may not always be necessary, Velashape may be combined with Lipodissolve, Mesotherapy and Carboxytherapy treatments for best body sculpting and cellulite results.

Before and after photos courtesy of Skin Renewal www.skinrenewal.co.za

