What is the Liquid Facelift?

The Liquid Facelift is a facial contouring procedure that involves the use of strategically placed Botulinum Toxin and dermal fillers around the face. This "injectable facelift" can create a younger, plumper look and address concerns like lines, wrinkles, volume loss and sagging. This "injectable facelift" has been making a noticeable impact in aesthetic medicine during the past few years. It is typically more subtle than surgery and an increasing number of individuals are trying liquid facelift procedures before traditional face lift procedures.

How does it work?

The role Botulinum Toxin plays in a Liquid Facelift.
Strategically place Botulinum Toxin injections can address concerns like lines, wrinkles, volume loss and sagging. Multiple clinical studies have shown that a modest brow elevation occurs in the range of 1 to 3 mms which in the face can be a make a real observable difference.

The role dermal fillers play in a Liquid Facelift.
In addition to sagging, often an ageing face is less about a softening jawline and more about losing volume higher up in the face viz. the temples, the eyebrow area, the anterior and lateral cheeks. When the lower parts of the face start dropping, gravity is defied by lifting and replacing the lost volume with injections of dermal fillers in the upper parts of the face. Soft tissue volumising techniques using dermal fillers reverse these atrophic changes, yielding outstanding results and all with minimal downtime.

When should one start with the Liquid Facelift?

If thirty-year-olds + opt for preventative non-invasive procedures such as the Liquid Facelift, a new trend will develop resulting in a much different type of ageing than older generations. The risks are far less than those of surgical approaches, and the results are impressive aesthetically. The Liquid Facelift offers a valuable space in between the minor improvement with topicals and the major expense, downtime and risk associated with surgery.