

SKIN RENEWAL'S PATIENT CENTRED APPROACH TO LASTING BEAUTY AND WELLNESS

By Diana Kinyanjui / August 25, 2025



1. Founding & Vision

What inspired you to start Skin Renewal, and how did you envision it standing out in South Africa's aesthetics and wellness industry?

When I founded Skin Renewal, my inspiration came from a profound desire to help people not only look their best, but to feel whole and well from the inside out. My decade as a medical officer in a busy provincial hospital showed me that true healing extends far beyond treating physical symptoms. It also touches the emotional, mental, and spiritual aspects of health. I envisioned Skin Renewal as a sanctuary where every patient would feel deeply cared for, truly heard, and empowered in their journey towards transformation. From the beginning, it was never about surface changes alone, but about creating a new standard of aesthetics and wellness in South Africa, one rooted in compassion, science, and the belief that beauty and health are inseparable.

From the outset, I dreamed of Skin Renewal as so much more than a skincare clinic. I envisioned a sanctuary where true transformation could take place: a holistic health destination where every person feels seen, cared for, and renewed. I have always believed that wellness is multi-dimensional, and that radiant skin begins with a healthy gut, balanced nutrition, restorative sleep, and the ability to manage life's stresses with strength and grace. My mission was never just to change appearances, but to change lives, setting a new standard of care in South Africa and beyond.

2. Medical Expertise

As a doctor, how has your medical background influenced the treatments and innovations offered at Skin Renewal compared to more commercial beauty clinics?

My medical background has always been the foundation of everything we do at Skin Renewal. I believe with all my heart that true skin health is never about quick fixes, it is about understanding the body as a whole and treating it with wisdom and care. This is why every journey with us begins with a doctor-led consultation, where we take the time to understand your unique needs. Safety and results are non-negotiable, which is why we use only SAHPRA-approved products and the most advanced non-surgical technologies.

But what truly sets us apart is not just our tools, it is our ethos. We never stop learning, we never stop refining, and we never stop personalising. Beyond pampering, our goal is lasting transformation, a journey of skin and health renewal guided by medical precision, deep compassion, and a standard of care you will not find anywhere else.

3. Trends & Innovation

What are some of the biggest trends in skin health and aesthetics right now, and how is Skin Renewal staying ahead?

Right now, we are standing at the forefront of an exciting transformation in our industry: a shift towards longevity, regenerative aesthetics, and truly personalised treatment plans. More than ever, we recognise that real skin health begins with lifestyle, wellness, and balance. Your skin is not just your outer covering, it is the dashboard of your health, reflecting what is happening within. With our Reset Renewal programme, we go far beyond the surface, addressing the root causes of concerns to create lasting transformation.

We are also living in a time where technology is reshaping possibilities. Advanced collagen-stimulating treatments such as PRP and the newly introduced PRF, bio-stimulating fillers, and state-of-the-art laser platforms like the Pico laser are changing how we approach ageing and rejuvenation. At Skin Renewal, we remain committed to staying ahead, investing in research, attending international conferences, and continually refining our protocols. Every innovation we adopt is chosen for one reason only: to give our patients the highest level of safety, comfort, and results. This is the Skin Renewal difference, and it is a privilege to share it.

4. Patient-Centred Care

Skin Renewal is known for offering holistic and personalised treatment plans. Can you explain why this approach is important and how it benefits your patients?

At Skin Renewal, a holistic, patient-centred approach is not just what we do, it is who we are. I have always believed that no two skins and no two stories are ever the same. This is why every treatment plan we design is deeply personal, created by integrating advanced medical techniques with an understanding of each individual's lifestyle, history, and unique concerns. The goal is never just short-term improvements, but long-term transformation and wellness.

Education lies at the heart of this journey. We ensure our patients understand every step, every option, and the deeper 'why' behind their plan. Our support does not end when they leave the clinic, it continues at home, empowering them to sustain and amplify their results with doctor-strength topicals and lifestyle advice. This commitment builds not only healthier skin, but also trust, confidence, and lifelong relationships. At Skin Renewal, personalisation is our promise, and it is the reason our patients feel truly seen, valued, and cared for.

5. Advice & Legacy

What advice would you give to young medical professionals or entrepreneurs entering aesthetics and wellness, and what legacy do you hope to leave through Skin Renewal?

To young medical professionals and entrepreneurs, my advice is simple but vital: never compromise your values. This field is not about shortcuts, it is about service, transformation, and integrity. True success requires resilience, a hunger for lifelong learning, and the courage to embrace new technologies and ideas. Above all, always place the well-being of your patients at the centre of everything you do. Surround yourself with a passionate, knowledgeable team and invest continuously in education, for it is knowledge that fuels excellence.

As for my legacy, I hope that Skin Renewal will always stand as a beacon of what can be achieved when medical excellence, innovation, and heartfelt care come together. My greatest wish is to inspire others, especially women, to pursue their dreams boldly, to trust in their worth, and to lift others as they rise. If through Skin Renewal I have helped people discover that true beauty radiates from within, then my mission has been fulfilled.



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